

## Contents

01: Academic

02: Best Practices

03: Award / Recognition

04: Co-curricular / Extracurricular

05: Creative Contributions

## Academic

[Guest Lecture: "FOCUS, DESTINATION AND DETOURS"] Narmada College of Management (NCM)

Date: 11<sup>th</sup> February, 2023

Venue: Narmada College of Management



The Guest lecture by Shri Swami Krishnan, Vice President and Head of Marketing and

Communications, Sasken Technologies, Bangalore was held on 11th February 2023 at Narmada College of Management, Bharuch. The topic of the session was "As a Management student what is my Focus and How do I get there".

The areas covered in the sessions were functional and social skills, about personalities, about learning new things and adding value to yourself as well as to your job.

The takeaways from this session are:

- Always be curious about learning something new.
- Be humble and keep biases aside.
- You can add value to yourself by learning from others.
- Always be flexible for learning new things.
- Think out of the box by accepting challenges.
- Pay attention to your personality and always be presentable with your attires.
- Always have plan B.
- Think big but don't be arrogant.
- Ability to express knowledge will overcome the fear of self-image.
- Don't be shy about your background or lack of qualities instead work on it.
- Curiosity is the most important attitude to be successful.
- Be ready to take any U- Turn during your way to destination.
- Discovery is also an element to be successful.
- Work on your Communication Skills.

At the end of the session, Sir quoted, "Say stupid things then only you will know that it is stupid."

[Industrial Visit: "Adani Port, Mundra"] Narmada College of Management (NCM)

January 10<sup>th</sup>-11<sup>th</sup> 2023

Venue: Adani Port, Mundra



76 students of MBA-II and MBA-I, along with 04 faculty members visited Adani Port at Mundra on 10<sup>th</sup> and 11<sup>th</sup> January, 2023, as part of Industrial visit organized by the College. The trip, from Ahmedabad to Mundra and back, was arranged by Adani Foundation, under its project Udaan, which is a CSR project of Adani Enterprises. The objective of the Project Udaan is to encourage young minds to develop interest in understanding the growth story of one of India's largest business houses and dream big in life.

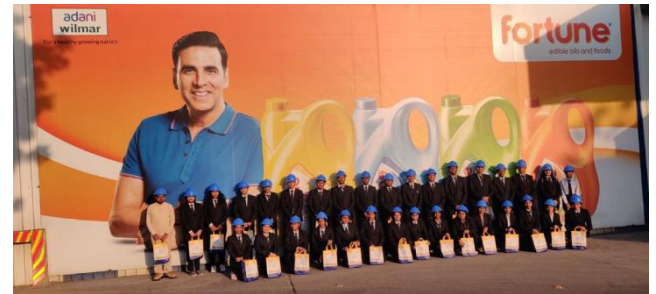


The trip began from Bharuch Railway station, 9th January, 23:00 hours, when the whole group boarded the train to Ahmedabad and reached Maninagar Railway station at 3:15 hrs on 10th January and boarded two AC buses arranged by the Project Udaan, for Mundra.



After two brief stops, the group reached Shanti Vihar Guest House of Adani Enterprises at Mundra at 12:30 hours. The students and faculty members were allocated their respective rooms and after a quick lunch in the guest house, they

visited the Adani Port and the edible oil process plant of Adani Wilmar.



Adani Ports and Special Economic Zone Limited (APSEZ) is promoted by Adani Group, one of India's largest business conglomerates. The US\$ 11bn Group has interests across resources - coal mining and trading; logistics sports and logistics shipping and rail; energy - renewable, thermal power generation and transmission; agrocommodities and ancillary industries.

Their ten strategically located ports and terminals represent 24% of the country's port capacity, handling cargo of vast hinterland, demonstrating that when it comes to servicing core national needs, Adani Ports is prepared with scale, scope and speed.

Mundra Port is a deep draft, all-weather port that is today the largest commercial port of India with a high degree of mechanisation. In fact, it is the only port in the country with handling and storage facilities for crude oil, containers, dry bulk, break bulk, automobiles and liquid cargo. Mundra can berth the largest post panamax vessel and can handle four million TEUs or Twenty feet Equivalent Units.

After completing the visit to South Basin, the students visited the Adani Wilmar facility at Mundra. Adani Wilmar Limited (AWL) is a joint venture incorporated in January 1999 between Adani Group Conglomerate, the leaders in International trading & Private Infrastructure and Wilmar International Ltd. - Singapore, Asia's leading Agribusiness group. AWL owns more than 40 units that cumulatively translate to a refining capacity of over 19000 tonnes per day, seed crushing capacity of 9000 tonnes per day and packaging capacity of 12900 tonnes per day.

After returning from the visit to these two industries, students had their tea, and were given a free time till 20:00hrs. After completing the dinner, there was a cultural program where the students displayed their talents in classical dance, singing, mimicry and Garba.

The next day, 11<sup>th</sup> January, after an energetic start of one hour of yoga, meditation and laughing exercises in the morning, there was the breakfast at 8:00 AM. After breakfast the group visited West Basin of Adani Port and Adani Power Plant.

The current handling capacity of west port is 60 MMT of coal per annum. Recently, West Basin terminal, Asia's largest coal import facility, surpassed the last recorded best coal discharge performance nationally of 122,247 metric tons and further surpassed its own record of 115,119 metric tons of 2012. This is a great milestone for Mundra port and the credit goes to their state-of-the-art mechanized automated safe facilities and to their young employees who have toiled day and night to ensure that West Basin emerges as the best coal import terminal in the world. It is designed to handle coal that can feed most of the Indian power plants and therefore play an important role in the country's power generation.

The Mundra power project is also the fastest project implementation ever by any power developer in the country with a record completion of inception to synchronization within 36 months. Phase III of the Mundra Project, which is based on supercritical technology, has received 'Clean Development Mechanism (CDM) Project' certification from United Nations Framework Convention on Climate Change (UNFCCC). This is the world's first thermal project based on the supercritical technology to get registered as a CDM Project under UNFCCC largest private thermal power station in India at a single location.

It is the first super critical unit in India with 100% raw water source as sea water for entire station and single highspeed conveyor from port to plant. It is the first and longest private sector HVDC system in India with 500 KV Bipolar

HVDC from Mundra to Mohindergarh and the first high voltage direct current power transmission system in the world to have been registered under Clean Development Mechanism.

After returning from these visits, the students had their group photographs and a quick lunch in succession.

Feedback forms were filled by selected students and our group departed from the guest house at 12:30 hours for their trip back to Maninagar. They reached Maninagar railway station at 10:00 pm with two brief stopovers. From Maninagar they boarded the train to Bharuch.

The group reached Bharuch railway station on 12<sup>th</sup> January, 4:30 hours. It was a great learning experience for all the students and the faculty members.

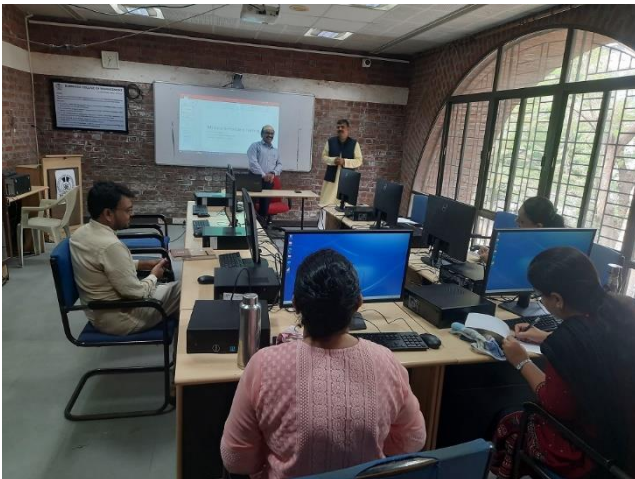
## [Training Programme on "Advance Excel and Analytics" by Dr. Sham Sachinwala] Narmada College of Management (NCM)

Date: 17<sup>th</sup> and 18<sup>th</sup> March, 2023

Venue: NCM Conference Hall



A two days Training Program on "Advance Excel and Analytics" for NCM faculty members had been organized at Narmada College of Management by Dr. Sham Sachinwala, I/c Director, S.S. Agrawal Institute of Management & Technology, Navsari.



All the faculty members of NCM attended the same. Major topics covers were: Analytics, Using Power BI with advance Excel, Data Visualization tools, Data Narrative tools, Text sentiment Analysis, M L Models etc.

Dr. Sachinwala had given hands-on practical training on Computers. Overall, the program was great to learn many new things.

## [BRANDQUIZ: ORGANIZED BY BRAND KLUB, GUJARAT] Narmada College Management (NCM)

Date: 19/03/2023



Marketing specialization students of NCM, visited Ahmadabad and participated in the Brand Quiz organized by Brand Klub, Gujarat on 19/03/2023, Sunday.

Brand Klub, is a club of and for like -minded individuals involved in the various facets of advertising and marketing communication. The mission of the club is to create forums and events to help its members improve their professional competencies thereby raising the standards of advertising in the state. With the

presence of more than a decade, it has been conducting fruitful sessions & taking effective initiatives for the benefit of the Marketing Communication fraternity.

Recently Brand Klub hosted Brand fest season 3 from 18<sup>th</sup> of March 2023 to 19<sup>th</sup> of March 2023 for which Narmada College of Management was their academic partner. The two-day event was lined up by industry experts who shared their knowledge on the recent trends bursting in the marketing and advertising space followed by an on venue musical night and a brand quiz taken by the quiz master Mr. Sanjay Chakraborty. The marketing batch consisting of 7 students got the opportunity to listen to industry experts, participate in the quiz, and meet the quizmaster himself. The first day of the event was held in virtual mode and had speakers such as Mr. Sam Balsara, Chairman of Madison World Mumbai; Ms. Manimala Hazarika, Chief Marketing officer ASCI; Mr. Aalap Desai CCO, Dentsu creative west and Dentsu Creative Experience India.

On the event's second day, the first half was a virtual session with speakers Ms. Soumya Mohanty, Managing Director and Chief Client Officer-Insights Division, Kantar and Jayan Mehta, Managing director, Amul.

In the second half of the event from 6 pm onwards a Brand quiz was held on the campus of AMA. The quiz consisted of five rounds and was more of a fun activity rather than a competition.

In the first round, participants had to identify to which parent company do the brands belong to. The second round, was where the participants were shown logo of one company with name of other and they had to identify the correct name of the company the logo belongs to. In the third round the participants were shown merged face photographs of two well know business people and they had to identify their name along with the company they were associated with.

In the fourth round the participants were shown a part of the TV advertisement and they had to guess the rest of the story of the AD along with

the product and industry the advertisement belongs to.

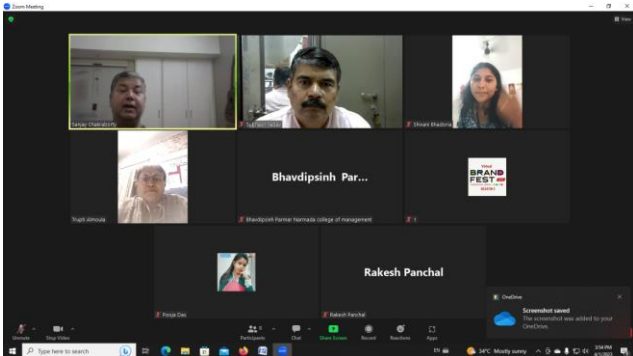
All the round consisted of 5 questions each.

At the end all the participants were given a gift hamper.

It was a great exposure for the Marketing students of NCM.

**[INTERACTION WITH MARKETING EXPERT: SHRI SANJAY CHAKRABORTY, CEO, ESKSEE CONSULTANCY, AHMEDABAD] Narmada College of Management (NCM)**

Date: 01/04/2023



Marketing Specialization students had a fruitful and lively interaction about Career Options in Branding and Advertising, with Shri Sanjay Chakraborty, Founder and CEO EssKSee Consulting, Ahmedabad, on 1st April, Saturday, from 15:00 to 16:00 hrs.

Answering to students queries about how to begin a career in advertising, he stressed the fact that you need knowledge, skills, strong communication, passion and right attitude for success in this field. Also students should think in terms of contributing to the organization which they join, rather than merely doing a job.

He also guided the students about keeping themselves updated in their area of interest, and also be passionate and keep searching for the latest updates in their area of interest.

Marketing specialization students are planning to take up a certificate course in Branding and Advertising from Ahmedabad Management

Association, which is offered by Shri Sanjay Chakraborty.

**[International Day of Happiness] Narmada College of Management (NCM)**

Date: 20<sup>th</sup> March, 2023



Narmada College of Management, observed International Day of Happiness, on 1st April, 2023 Saturday, The students were given a brief idea of the concept of happiness, its importance in our life and how to align our life with the principles of happiness.

Students also assessed their own happiness, via a tool designed and developed by Prof. Kanu Raval, which apart from assessing the happiness level of the respondent, also provides a feedback for him/her.

Link for happiness survey:

<http://ncmbharuch.ac.in/happiness/index.php/788619?lang=en>

## Best Practices

**[MAP-Multi-disciplinary Action Project: City Sanitation through Waste Segregation] Narmada College of Management (NCM)**

Venue: 11 wards of Bharuch district

With the rapid increase in the number of residents living in the city of Bharuch, we are finding more and more garbage ending up on the side of roads and in piles, in the corners of the city. The old city of Bharuch is facing severe issues of drainage because of the mindless dumping of garbage in the drainage passage. As

a result, the old city faces water accumulation issues every year during the rainy season.



**A tableau presentation on republic day parade**



**Gathering 7 A.M. to inspect each ward**

'My Livable Bharuch is an initiative to implement the concept of livability in Bharuch city and to make Bharuch livable for its residents and to attract others as well. The students of NCM met the concerned authorities at the collectorate office to understand the sanitation problems and their magnitude that the city is facing.



The Project was undertaken at Bharuch Nagarpalika to analyze sanitation services under the guidance of Ms. Rizwana Zamindar and Ms. Nishi Goyal. All students stayed continuously connected with the sanitary inspector to understand the problems more precisely so that they could give the best solutions to the sanitary inspector and Bharuch Nagarpalika. Students aimed to measure, monitor and improve the performance of municipal sanitation services in urban areas.



**Students performing Nukkad Natak**

In the first round of data collection, information was collected from all sanitary inspectors. Several visits were made depending on the need and interaction requirements at different wards of the city. The team visited all 11 wards for data collection from 1st November 2022 to 22nd November 2022. The team collected a route map of city profiles for all 11 wards of Bharuch. A mapping exercise for all utilities was also conducted. Data gaps were identified, and later, the data was validated. Students would monitor the routes of the garbage pick-up vehicles and keep an eye on them. Students interacted with the local public and checked their awareness about waste segregation. Documentation of garbage-vulnerable points and areas was identified for the beautification proposal. During the process, it was also learned that wards are facing difficulties from inconsistencies in the working group of a sanitation contractor. The report presents the results across all eleven wards.

## માય લિવેબલ ભરૂચ સીએસઆર પહેલ અન્વયે સહકાર આપનાર કંપનીઓને ટ્રોફી અપાઈ ભરૂચના ૪૦ કિમી વિસ્તારના મુખ્ય રસ્તાઓની ૨૪ કલાક સફાઈની કામગીરીનો પ્રારંભ થયો



### Launching of the cleaning and beautification operation by My Livable Bharuch

Students performed Nukkad Natak and Gave presentations to various schools and places to make people aware of the waste segregation. The idea of beautification, along with indicator results, was sent to Ms. Rizwana Zamindar (co-ordinator).

the theme of clean Bharuch, segregation of garbage, and the importance of home composting in the republic day parade on 26<sup>th</sup> January 2023. It was a great achievement and to conclude, all students had gained deeper insight and understanding of how different parts of the Bharuch town function and how it is not only one person's job but it is everyone's responsibility to contribute to society's well-being, thereby making it more livable for residents.

### Student Volunteers

1. Dhruvkumar Vanza
2. Khushbu Chauhan
3. Shivani Bhadoria
4. Mayurika Vadhiya
5. Vrajeshwari Yadav

Faculty Coordinator: Prof. Rakesh Panchal

**[MAP - Multi-disciplinary Action Project: "Awareness on Home Composting"]**  
**Narmada College of Management (NCM)**

Venue: Ward 3 and 8 in Bharuch District

### I'd cards of the internship



On 2<sup>nd</sup> January 2023, The Launching of the cleaning and beautification operation by My Livable Bharuch at Mataria Lake, Bharuch took place. This included the Cleaning of 40 km of the city 24 hrs, 120 workers are employed with 8 vehicles for cleaning up the garbage and dirt from service roads, linked roads, and streets which come under the defined area of 40 kms of the city.

Seeing the team's efforts put into the project the collector's office invited us to put up a tableau on



The MAP project was initiated in Societies of Ward No. 3 and 8 of Bharuch to make people aware about home composting under the guidance of Ms. Rizwana Zamindar and Ms. Nishi Goyal. The group aims to make the people

of Bharuch aware, accept and act about home composing.



The project covers ward no. 3 and 8 of the Bharuch's urban locality in the Indian state of Gujarat. The program is implemented by the Collectorate Office, which is the key partner of "My Livable Bharuch".

The team collected city profile maps for all 11 wards of Bharuch, Gujarat. In the first round of data collection, it was about the identifying the most affected wards in terms of waste generation. Several visits were made depending on the need and need for interaction. The team visited each and every ward of the city for data collection. A mapping exercise was also conducted for all the utilities. Data gaps were identified, and data was subsequently validated.





3. Faizurrehman Zahir Patel
4. Akashbhai Dalsukhbhai Vasava
5. Rutikumari Pareshkumar Chauhan

Faculty Guide: Prof. Rakesh Panchal

**[MAP - Maltly-disciplinary Action Project: Awareness of Home composting in schools of Bharuch] Narmada College of Management (NCM)**

Timeline: 01/11/2022 to 22/11/2022

Location of Event: Schools of Bharuch district

The team visited all the 11 wards from November 1<sup>st</sup>, 2022 to November 22<sup>nd</sup>, 2022 for data collection. After identifying and analyzing the most affected ward i.e. ward no. 3 & 8, the team moved forward to provide possible solutions. Team prepared the content in order to spread awareness among the people. The awareness idea, through various content with indicative results, was forwarded to the coordinator, namely Ms. Rizwana Zamindar. During the process, it was also learned that nearly half of the people in Bharuch are unaware of home composting.



Students of MBA Sem 3 visited various schools of Bharuch to make people aware about home composting as part of their MAP project. The students sought to make people of Bharuch aware, accept & to take action on home composing. The program was implemented by the Collectorate Office, which is the key partner under "My Liveable Bharuch".



Students in the team

1. Pooja Rajkumar Das
2. Pinky Ajay Mahto

My Liveable Bharuch is an initiative to implement the concept of liveability in Bharuch city and to make Bharuch Livable for its residents & to

attract others as well. The students of NCM met with the concerned authorities at the collectorate office to understand the Awareness and acceptance of Home composting by the school staff and the students.



Students performed Nukkad Natak and gave presentations in various schools to make the students and other people aware about the waste segregation and home composting. Students made awareness programme for the staff of schools as well as for students with the thought that the students are our future. If they learn the waste segregation and home composting then it will be beneficial to our societies.

The idea of beautification, along with indicators results, was sent to Ms. Rizwana Zamindar (co-ordinator).

The collector office noticed the efforts put into the project by the students and invited NCM to showcase a tableau in the Republic Day parade of 26th January 2023 on the theme of 'Clean Bharuch' with the motive of waste segregation & importance of home composting. Under this project, the students spread awareness about waste segregation and home composting to the teenaged students and the staff.

#### Student Volunteers

1. Afrojbano Aminbhai
2. Payal Yadav
3. Nikita Patil
4. Diptesh Gohil
5. Chandrabhanu Mistry

Faculty Coordinator: Prof. Rakhi Thakkar

#### [MAP - Multi-disciplinary Action Project: Self Help Group] Narmada College of Management (NCM)

Date: 12/27/2022

Venue: NCM, Conference Room.

Number of Attendees: - 50



The event was organized by Narmada College of Management and coordinated by five students of MBA Sem-3 (Ahmad Nazar, Patel Kruti, Rana Hiral, Prajapati Monika, Raj Mipsa), working on multi-disciplinary action project (MAP) on Self Help Group under the guidance of Prof. Rakhi Thakkar.



The main aim of the event was to identify the problems of Self-Help Group and share the innovative ideas to solve their problems.



The program started with the speech by Mr. Nilesh Rathod (Project Manager of District Rural Development agency at Jilla Panchayat). Ms. Chaitali Vaghela, SMID manager at Nagarpalika, talked about the registration process for SHG and benefits provided by the Government to SHGs. Ms. Neela Modi, Principal, Kalrav school, talked about how NCM students created new SHG with her coordination. Ms. Kamina Raj shared the story of her successful SHG.



An open discussion was carried out where problems faced by unsuccessful SHG were deliberated. All the faculties and students of NCM actively participated in discussion and shared innovative ideas and suggestions to overcome their problems.



The event ended with vote of thanks, informally gathering and tea and snacks.

After completion of the event, the newly created Self Help Group "Kalrav Mother Sakhi Mandal" displayed their products at the college amphitheatre for sale from where the faculties and students bought their products. An effort was made to enable SHG to receive future orders from attendees and also recommend SHG to others.

Faculty Coordinator: Prof. Rakhi Thakkar

**[MAP - Multi-disciplinary Action Project: Women Health and Hygiene programme at Mangaleswar village] Narmada College of Management (NCM)**

'Women Health and Hygiene programme was organized by group of five students (Keval Patel, Yuvrajsinh Vansiya, Shafin Multani, Pragya Prasad and Deepa Yadav) of MBA second year (sem-3), under Multi-Disciplinary Action Project (MAP) titled 'The making of Sustainable Village; The case of Mangaleswar village on 25<sup>th</sup> December 2022, guided by Ms. Rashmi Ghamawala, faculty, HR MBA.



A Seminar on the topic was conducted by panel of doctors - Dr. Bhavika Patel, Dr. Priyanka Modi and Dr. Rumana Khatri focussing on Menstrual Health Education (MHE). The program created awareness and empathy for menstrual health among the women participants; developed an understanding of female genital tract anatomy, puberty, reproduction, understanding of hormones and physiology of menstrual cycle, nutrition and exercise and myths and taboos regarding menstruation, sanitation options and barriers in optimal menstrual health.

Faculty Coordinator: Prof. Rashmi Ghamawala

**[MAP - Multi-disciplinary Action Project: Unnat Kheti - An advanced farming technique program at Mangaleswar village] Narmada College of Management (NCM)**



A Seminar on 'Unnat Kheti'— an advanced farming techniques was organized by group of five students (Keval Patel, Yuvrajsinh Vansiya, Shafin Multani, Pragya Prasad and Deepa Yadav) of MBA second year (sem-3), under Multi

Disciplinary Project (MAP) titled 'The making of Sustainable Village; The case of Mangaleswar village on 28th December 2022, guided by Ms. Rashmi Ghamawala, faculty, HR, MBA.





A seminar on Advanced Farming techniques was conducted by an expert speaker – Shri Maharshi Dave for the farmers community at Mangleshwar village with a purpose to make them aware about the latest methods and technologies to be used in agriculture so as to help them to increase their agricultural production and quality of crops.

The “Advanced Agriculture” program was discussed on three main issues:

1. Organic farming,
2. Crop protection and
3. Modern equipment.

Expert Shri Maharshi Dave has done MBA in Agriculture Management and currently associated with Farmbridge – NPO working with more than 10000 farmers.

At the end of the program, waste decomposer, which is useful in making compost, was gifted to the village farmers by the students.

Faculty Coordinator: Prof. Rashmi Ghamawala

**[Attended one day HR convention on Leader 2030 – Role of HR Organized by NHRD, Ahmedabad Chapter & BAPS at Pramukh Swami Maharaj Nagar, Ahmedabad] Narmada College of Management (NCM)**



The NCM students pursuing HR specialization (25 students) along with HR faculty, Ms. Rashmi Ghamawala attended one day long HR convention on “Leader 2030 – Role of HR” organized by NHRD, Ahmedabad Chapter & BAPS at Pramukh Swami Maharaj Nagar, Ahmedabad held on 4th January, 2023. This convention was organized as a part of the grand celebration of Param Pujya Shri Pramukh Swami Maharaj's Centenary year.



The motive behind this event was preparing the managers for unpredictability and overcoming obstacles in the future which require extra consideration and action in these difficult times of the VUCA world that is now transitioning to a BANI predicament.



The broader themes covered as part of the conference were as follows:-

- Role of HR in driving People-Centric Leadership
- Leading with Values like Empathy, Morality, Trust, Integrity
- Building people capabilities to drive super performance and organizational excellence
- HR processes excellence to manage a multi-generational workforce
- Digitalization of HR capabilities and its growing importance

These themes were very well handled by knowledgeable and experienced speakers like Dr. T. V. Rao (Chairman of TVRLS), Rajeev Dubey (Chairman, Mahindra), Krish Shankar (Executive Vice President and Group head, HRD Infosys), Dr. Rajeshwari Narendran (Director-

NTPC School of Business), Rajesh Vaidya (CHRO & Head sustainability - Silox India Pvt. Ltd.) and Gautam Gouthi (Brahma HR Consultants Leadership Facilitators) shared their views on Role of HR as a Leader for VUCA world.

Dr. Pujya Gnanvatsal Swami (life coach and eminent speaker, BAPS Swaminarayan Sanstha) gave speech on 'Humane Approach with Humans'.

After the convention, a visit to Pramukh Swami Nagar was also made at the end which was full of positive vibes, very neat and clean.

It was a great learning day for all of us.

## [WORKSHOP ON NATIONAL EDUCATION POLICY 2020] Narmada College of Management (NCM)

Narmada College Of Management  
Represents  
Teacher's Seminar on

### "National Education Policy 2020"

Date:- December 24, 2022  
Time:- 1 PM To 3 PM  
Venue:- NCM Conference Hall  
Shuklatirth Road,  
Zadeshwar,  
Bharuch-392011.

Mo.No.:-9723460626

New National  
Education Policy 2020  
(NEP 2020)



Narmada College of Management as part of MAP Project organised the Workshop on Teachers Training for New Education Policy 2020 (NEP) implementation at Bharuch level.

Our students as part of MAP project (Payal Patel, Pinal Bhalodia, Snehal Patel, and Dhaval Rana) have spread the NEP Awareness among the various schools in Bharuch District and also organized the teacher's workshop on NEP 2020 on 24th December, 2022 in our Narmada College Campus. The main objective of this workshop was to spread awareness of NEP 2020 and assessment of school about NEP implementation and readiness for the same. The session was opened by Dr. Chetna Makwana, who stated the significance of NEP 2020 and objective of the workshop for teachers of NCM.



As we all know, a revised National Education Policy was introduced by the Indian government in 2020 but due to COVID-19 Pandemic, schools were forced to shut down during the lockdown period, and hence the transition of students and teachers to online teaching-learning. At that time, the schools could not implement this policy.



But now the situation is normal, therefore government aims that every school follows this policy. When the students of NCM visited

various schools to make them understand the NEP implementations, and major schools were not able to answer some basic questions of NEP. So it was decided by NCM to organize the workshop and invited teachers from various schools from Bharuch district. And 25 teachers from various schools attended the workshop from its initial phase to the end.



Four phases of workshop:

- Presentation phase
- Teacher's sharing on unique practices of their schools
- Question-answer session
- Questionnaire fill-up session

**[MAP - Multi-disciplinary Action Project: "AWARENESS PROGRAM ON FINANCIAL LITERACY AMONG YOUTH"]**  
by Narmada College of Management (NCM)

Students of NCM (Siddharth Solanki, Priyanshi Parmar, Gaurav Mistry, Dharati Modi and Munaf Khan) under the guidance of Dr Chetna Makwana had conducted an awareness program on Financial Literacy among college students at various educational institutes, M. K. College of Commerce, M. K. Institute of Computer Studies and Shri Sad Vidya Mandal Institute of Technology.

The main objective behind organizing such event was to spread awareness about financial

concept, personal finance and money management amongst youth, especially college students.

There were on an average 100 students in each college. The students from different areas like Bachelor of Commerce, Bachelor's in Computer Application and Bachelor of Engineering have participated in the program.



**FOUR PHASES OF PROGRAM:** Major phases are; Questionnaire Fill-up session, Presentation, Question-Answer Session and Feedback and Suggestion Session.

**PHASE 1: QUESTIONNAIRE FILL-UP SESSION;** to assess the awareness, students of ncm provided the questionnaire, contained questions related to the different financial terms and various financial instruments. it was prepared to measure the current level of financial awareness among the youth.

**PHASE 2: PRESENTATION:** In this phase, students have done presentation on Financial Literacy covering various financial concepts and discussion on - Savings and investment - Inflation - Why should we save/invest - How much should we save or invest - Where to invest - Principles of investing in a stock market - Financial planning and its importance to increase the financial literacy among the participants.

They have spread the awareness about various financial instruments and enhanced knowledge of the students including - Banks and different types of bank accounts - Mutual Fund and its benefits - National Pension Scheme - Stock Market etc.

**PHASE 3: QUESTION-ANSWER SESSION:** This session opened the area for students to ask their doubts and questions regarding various financial instruments and if they want to enhance their knowledge in this area then so NCM students organize a workshop for them.



**PHASE 4: FEEDBACK AND SUGGESTION SESSION:** the objective of this session was to find out where students were lacking in the program and how they can improve them. Also, they tried to give them suggestions on how they can be participative in such events and how they can enhance their knowledge by enrolling in various online programs



It was wonderful experience of spreading the financial literacy among the youth and women in Bharuch district. This process was coordinated by NCM Semester 4 students (Siddharth Solanki, Priyanshi Parmar, Gaurav Mistry, Dharati Modi and Munaf Khan) and Dr Chetna Makwana, Faculty of NCM.

Faculty Coordinator: Dr. Chetna Makwana



## [Workshop: An Introduction to SOUL 3.0 OPAC & WEBOPAC by Dr. Shailesh Shah, Librarian] Narmada College of Management

Date: 28/03/2023

Venue: Computer Lab, NCM



Dr. Shailesh Shah ( Librarian ) had delivered the session on “ SOUL 3.0 OPAC & WEBOPAC” for MBA Faculty Members on 28th March, 2023. The hands-on training was also given to all the faculty members in the Computer Lab.

The following points were covered in this workshop :-

- Different types of searches like the library books collection through basic search, Free Text Search, Boolean Search, Advance Boolean Search, Alphabetical Browse in SOUL 30 Web opac.
- Members’ login information including members’ details, list of books issued, favorite book list etc.
- Explore <https://gujcat.inflibnet.ac.in/> 24\*7 NCM Library Books from above link.

## [Workshop: An Introduction to ORCID by Dr. Shailesh Shah, Librarian] Narmada College of Management

Date: 27/03/2023

Venue: Computer Lab, NCM

Dr. Shailesh Shah ( Librarian ) had delivered the session on “ Open Researcher and Contributor

ID ( ORCID ) “ for MBA Faculty Members on 27TH March, 2023. The hands-on training was also given to all the faculty members in the Computer Lab.



The following points were covered in this workshop:-

- Introduction about the ORCID
- Why do you need Academic Identity?
- How to create ORCID ID.
- How to enter Name , Bibliography, Employment, Educational Qualifications and publications entry by different options.
- Also shown the h-index and citation graph.

All the faculty members have created its own ORCID id.

## [Creating Offline Reading Habits Among Youth] Narmada College of Management (NCM)

Date: 24<sup>th</sup> December, 2022

Venue: Conference Hall, Narmada College of Management

A seminar was organized by the students of Narmada College of Management as part of their Multidisciplinary Action Project on Importance of Offline Reading Habits in Life at the Conference Hall of Narmada College of Management.



Dr. Shailesh Shah, Librarian, NCM and Shri Narendra Sonar, Librarian, K J Choksi Library Bharuch were the invited guests for this seminar. Shri Narendra Sonar, who is passionate about reading and reading habits, and has played an active role in promotion of reading habits among the youth in Bharuch. He discussed the importance of offline reading habits and how they play an active role in the development of an overall healthy personality of the reader.



Dr Shailesh Shah addressed the audience and outlined some of the important aspects of developing reading habits especially among the students. Concentration power, broader outlook of life, are some of the important benefits of reading habits. He also urged the audience that they need to consider the money spent in buying books and magazines as investments which will give them handsome returns in future. The seminar ended with a vote of thanks by the students of MAP project, Ms. Nirali Patel and Riki Vaarshney.

## [Lessons of Management from Shivaji Maharaj] Narmada College of Management (NCM)

Date: 11<sup>th</sup> March, Saturday

Venue: Conference Hall, Narmada College of Management



A guest lecture by Dr. Ajit Apte was organized for the students, faculty and staff of Narmada College of Management on Saturday, 11<sup>th</sup> March, 2023. Dr. Ajit Apte, has done a doctorate in management Style of Shivaji Maharaj. Dr. Apte is the only person in India and the world to have received a doctorate degree on Shivaji Maharaj and the entire audience experienced his deep study and information during his speech.



Dr. Ajit Apte is also a familiar face among the Indian historians. According to him we do not know other aspects of Shivaji Maharaj. When Shivaji's name is mentioned, we remember the words Swarajya maker, Hindu warrior but in the 35 years of Maharaj's tenure, he devoted only seven and a half years to the war and its preparations, while the rest of the time he was

busy in civil and administrative arrangements. Former Prime Minister Indira Gandhi was among those who inspired him to do so. She once said in a speech that we belittle Shivaji Maharaj by using words like Marathi and Hindu for him, but he is a global leader and by using such words for him we make him a local leader. Dr. Apte said that three things are important in financial planning. First, wealth creation, second wealth appropriation, and third wealth distribution. Shivaji Maharaj proved adept at arranging these three things. After his death, the government treasury had 9 crores of political funds. While, clothes, gold and silver ornaments, pearls, and gems together were 25 thousand crore rupees. Apart from this, as far as weapons and equipments are concerned, there were about 1 lakh 80 thousand arrows.

He allocated a budget of 7 lakh 50 thousand rupees annually for the ports. According to him it was not an expenditure but an investment. This alone is enough to prove Shivaji a visionary. As predicted by Shivaji, after one and a half years of his death, Aurangzeb invaded Raigad and fought for 27 years.

Though he ruled Delhi for 50 years, his position weakened due to war, which was a strategy of Shivaji Maharaj. The session ended with a lively interaction in the form of question answers related to the topic with the students.

## Award / Recognition

[Ph.D. Awarded to Shree Jatin C. Modh, Prof. BCA Department] Narmada College of Science and Commerce (NCSC)

Date: 30/01/2023



Shree Jatin C. Modh, Faculty, Narmada College of Science & Commerce has been awarded Doctor of Philosophy (Ph.D.) in Computer Science by Gujarat Technological University (GTU), Ahmedabad for his thesis on "A SYSTEM FOR SIMPLIFICATION OF IDIOMATIC GUJARATI TEXT FOR IMPROVED INTERLINGUAL LANGUAGE PROCESSING". He carried out his research work under the guidance of Dr. J. R. Saini, Director, SICSR, Pune. He carried experimentation on Gujarati idioms and Gujarati idiomatic text. His research contributes to the simplification of idiomatic Gujarati text by detecting and replacing all Gujarati idioms with equivalent Gujarati meanings. His research work helps in the translation of Gujarati idioms into any other language in the world.

**Congratulations, Dr. Jatin Modh!!!**

**[Gold Medal: Tiwari Harsh Vardhan, MBA Part Time] Narmada College of Management (NCM)**



Tiwari Harsh Vardhan, MBA Part Time has received Gold Medal for First rank in MBA Part Time for the year 2023 from GTU during the Convocation.

**[Clear Certificate Course in Digital Marketing Prof. Rakesh Panchal] Narmada College of Management (NCM)**

Date: 20/3/2023

Venue: Online

Title of Course: Attract and Engage customers With Digital Marketing



**[ONE WEEK FDP ON INNOVATION MANAGEMENT IN HIGHER EDUCATION ORGANIZED BY THE COMMISSIONERATE OF HIGHER EDUCATION & KNOWLEDGE CONSORTIUM OF GUJARAT (KCG)] Narmada College of Science and Commerce (NCSC)**

Date: 1/26/2023

Venue: KNOWLEDGE CONSORTIUM OF GUJARAT, AHMEDABAD



The program covered a wide range of topics related to innovation, including:

- The principles of design thinking
- Techniques for generating and evaluating ideas
- Strategies for implementing and scaling innovative solutions
- Best practices for creating a culture of innovation within an organization

- How to establish and run an innovation club
- Practice of DIY kits
- Working process of SSIP and I-Hub

#### Activities:

The program included several activities that allowed all participants to apply the concepts and techniques learned during the training. These included group exercises, case studies, brainstorming and a final test where participants had to answer questions regarding their whole program.

Overall, the program was a success in providing participants with the skills, knowledge, and resources necessary to establish and run an Innovation Club within their organization or educational institution. Participants reported that they felt more confident in their ability to create a culture of innovation within their organization and teach innovation to others. At the end all the participants were felicitated by the certificates.

**[Gold Medal – IRPM -- Bhartiya Vidya Bhavan] Narmada College of Science and Commerce (NCSC)**



Mistry Anchalkumari Harishbhai has secured the gold medal for the year 2021-22 in Industrial Relations and Marketing Management, one of the evening courses run under the auspices of the Bharatiya Vidya Bhavan's college of Communication and Management, Bharuch Kendra run at Narmada College of Science and Commerce.

**[Pushpanjali Singh from M.Sc. won third prize in the Rangoli Competition of the youth festival organized by VNSGU, Surat. Kudos to her!!!] Narmada College of Science and Commerce (NCSC)**



## Co-curricular / Extra-curricular Activities

**[9<sup>th</sup> National Management Convention, Organized by BDMA] Narmada College of Management (NCM)**





The 9th National Management Convention was organised by Bharuch District Management Association (BDMA) on 10th-11th February, 2023 at Hyatt Place, Bharuch. It centered on the theme “Together towards Tomorrow, addressing Global Challenges”.

The event brought together more than 30 sought-after speakers to address on the global agenda and concerns. The inaugural of the convention was attended by Shri Arvind Agarwal, Former Additional Chief Secretary to Government of Gujarat and former Collector of Bharuch, Shri V V Surya Rao, Group President Reliance Industries Ltd. Mumbai, Shri Kalyan Ram, Global Chief Operating Officer, Aditya Birla Group, Shri ArunSinh Rana, MLA Vagra and Shri Tushar Sumera IAS, Bharuch District Collector. A large number of CEOs from companies of Ankleshwar, Dahej, Jhagadia, Panoli and Vilayat were present in the event.

The convention was attended by Dr. Trupti Almoula, Dr. Chetna Makwana, Prof. Rakhi Thakkar Prof. Iram Khan and Prof. Rakesh Panchal. As a part of its MoU with BDMA the students from NCM participated in this convention as coordinators of the event and helped in the reception and guidance for the guests. They also coordinated the kit preparation and its distribution to the invitees.



(From Left to right: Mr. Chandrabhanu Mistry, Ms. Mayurika Vadhiya, Ms. Nirali Patel, Ms. Payal Yadav, Ms. Dhara Patel, Ms. Nidhi Modi, Prof Iram, Dr. Trupti Almoula, Prof. Rakhi Thakkar, Prof Rakesh Panchal, Ms. Shivani Bhadauria, Ms. Pooja Das, Mr. Shafin Multani, Mr. Yuvraj Vansiya)



Shri V V Surya Rau was the key note speaker at the inaugural ceremony. Shri Surya Rau talked about two major challenges that we were facing, climate risks and geo political risks. He insisted that energy must be free as per the need not as per the greed of humans. He firmly believes that growth and risk are two sides of the same coin. Shri Kalyan Ram compared the way of living in developed country and a developing economy. The state of Gujarat is similar to the economy of Italy or France in terms of population. The mindset of wanting to be the best in the world is what is required. He elaborated on how Aditya Birla Group is working for excellence in Gujarat

in a sustainable manner. After the inaugural session, an MOU was signed between BDMA and Gujarat Disaster Management Institute for the purpose of organizing training programs on safety and prevention of accidents.



The first session was on the theme 'Leadership in times of Global Business Challenges and Political Turmoil'. The session was chaired by Mr. Sanath Kumar, Executive President, Gujarat Fluorochemicals Ltd. Dahej. The other speakers were Mr. Ravi Kapoor, Chairman and Managing Director Heubach India, Mr. Maulik Mehta CEO and Executive Director, Deepak Nitrite Ltd. and Mr. Satish Khanna, former Group President, Lupin Ltd. The session on 'Energizing India: Pathway to Green Future', was chaired by Mr. Shailesh Nigam, Site President, Reliance Industries Ltd. he spoke on alternate sources of energy for economic growth of India. The other speakers were Mr. Rajeev Agarwal, Director (Technical) Engineering India Ltd., Mr. Abhay Potdar, Senior Vice President, Aprava Energy Pvt. Ltd and Mr. Shramik Parikh, Associate Vice President, Adani Green Energy Ltd.



The third session was on 'Artificial Intelligence and Digital Innovative Technologies and Demystifying Quantum Technology'. The

session chair was Dr. Sumit D. Chowdhury, Chairman and MD GAIA. The speakers in this session were Mr. Sourav Ghosh Head of Business Development (C&P) Siemens Ltd. Mr. Swami Krishnan, Vice President, Sasken Technologies Ltd. Mr. Maulik Bhanusali , CEO, NetWeb Software and ABB India's Mr. Mangesh Navarange.



The second day of the convention started with the session on ESG – Challenges and Opportunities, chaired by Mr. Ashish Garg, Senior President, Grasim Industries Ltd. (Cellulosic Division). The speakers of the session were Mr. Paresh Sheth, Country Director, CASI India, Mr. Ravi Ruparel, Director, Ernst & Young and Mr. Mrityunjay Chaube, Global Head, Environmental & Sustainability, UPL Ltd. This was followed by a Panel Discussion on Aligning Local challenges with Global competitiveness, chaired by Shri Ashok Panjwani, Executive Director, UPL Ltd. the other panelists were Mr. Raj Tiwari, Whole Time Director, UPL Ltd. Mr. Y N Patel HOD (O&M), GNFC Ltd. Mr. Rajiv Rao, Business Head – EV, GFCL EV Products Ltd.



The session on 'Inspiring Stories' was chaired by Shri Kamlesh Udani, Chairman, Lewens Labs Pvt. Ltd. Three speakers shared their entrepreneurial journey on how they adopted innovation in their businesses by thinking out of the box. The entrepreneurs were Mr. Parag Sheth of Ambika Salt, Mr. Nikhil Kaushik, CEO and Co-founder, Gravika Labs and Mr. Ajay Kumar Patel, Whole Time Director Tattva Chintan Pharma Chem Ltd.

The valedictory session was attended by Shri Tushar Sumera, District Collector, Bharuch and the key note speaker was Smt. Karuna Gopal Vartakavi, Independent Director, Engineers India Ltd.

## [Talent Day] Narmada College of Management (NCM)

Date: 9th March 2023

Venue: Narmada College of Management Campus, Bharuch



Narmada College of Management had organized "Talent Day" on 9th March 2023 at NCM campus. All the students from the MBA were present to attend the event. The first-year students, Kavita Verma and Richa Aggarwal were anchors of the event and the program started at 2 p.m.



During the program, the first and second year students took active participation to show their talents in the event. Various performances like dance, singing, instrument playing, handicraft and mimicry acts were performed by them.



At last, after the performances of the student participants got finished, faculties also came upon the stage to showcase their talents in the form of songs and shayaris.

Students Volunteers:

1. Patel Meetkumar P
2. Verma Kavita Kumari
3. Singh Prachi



4. SoniyaTomychen
5. Parmar Mahima
6. Dhorawala Mansi
7. Chaudhari Jyoti

Faculty Coordinators:

1. Prof. Rakesh Panchal
2. Prof. Rakhi Thakkar

**[Sports Day] Narmada College of Management (NCM)**

Dates: 9<sup>th</sup> and 10<sup>th</sup> March, 2023

Venue: Narmada College Campus



The Sports Day – 2023 was organized at Narmada College of Management for all the students of NCM.



On 9<sup>th</sup> March, 2023, various Gala sports like Tug of war, Kabbadi, Khokho, Sateli, Marbles etc. were played by students and they enjoyed very much.



On 10<sup>th</sup> March, 2023, various Indoor games like Chess, Carom and outdoor games like Badminton, Cricket, and Volleyball were played by students and they enjoyed very much.

**[Campus Cleaning Drive] Narmada College of Science and Commerce - NSS**



The Campus Cleaning Drive was organised in Narmada College of Science and Commerce on 7th January 2023 Saturday. The Program was organised by the NSS Head Mr. H K Patel Sir

and Mr. Ramnik Gilatar sir and our NSS Volunteers.



Students from FYBsc and FYBCom and Volunteers of the Second Year took active Part in the Program and conducted it well. The program started by cleaning the main entrance road followed by the Garden of the College and the backside area of the College.

70+ Students were present in the program and the event ended in 2 hours.

### [74<sup>TH</sup>Republic Day Celebration] Narmada College of Science and Commerce –NSS



The Campus was looking beautiful after the Cleanliness Drive and all the Volunteers and Participants enjoyed a lot by doing this great work.

74th Republic Day was celebrated all over India and it was also celebrated in Narmada College of Science and Commerce. The program for Republic Day was organized by the NSS Program Officer respected H K Patel Sir and the NSS volunteers. The National Flag was hoisted by the Principal Dr. A K Singh and all the staff of Narmada College. Then the Parade was done by

NCC students and everyone sang the National Anthem and saluted the tricolor.

After Flag Hoisting the cultural activities were performed in the corridor of the College. Activities like Speech, Dance and Songs were performed by different students from different streams. Then the NSS Head Shree H K Patel Sir delivered a short speech and the program ended well with NSS clap and National Anthem.



[Swavalambi Bharat Abhiyan ] Narmada College of Science and Commerce -NSS





Shree Manohaar Lalji, the Swadeshi Sanyojak of Gujarat Branch was present as the honorable guest of the program and the program started at sharp 1.00 pm. The esteemed guest with the Principal and other faculties lighted the lamp and the program commenced with the Prayer followed by the Principal respected Dr A K Singh's welcome address. The distinguished Guest Shri Manohar Lalji delivered the speech on the "swavlambi" themes like How to be self-dependent, How to do business, How to grow and expand business and many more such inspirational topics. He also told some rich stories of the successful people and motivated the students. The NSS Officer Shree H K Patel Sir summed up with a word of appreciation for the address of the honorable guest in an enlightening speech.

On 19th January 2023, a program named Swavalambi Bharat Abhiyan was organized in Narmada College of Science and Commerce by the NSS Program Officer respected H K Patel Sir, respected Ramnik Gilatar Sir and by the NSS Volunteers.



More than 100+ Volunteers were present and the program concluded with National Anthem and NSS Clap.

## [One day symposium] Narmada College of Science and Commerce (NCSC)

Date: 19/01/2023



Under the aegis of Rashtriya Anusuchit Janjati Aayog, Narmada College of Science and Commerce organized a one-day symposium on 28 February, 2023 at 12.00 p.m. in the Conference Hall. The topic was "The Contribution of the Scheduled Tribe leaders in the freedom struggle". The chief speaker was Dr. Chandubhai Chaudhary, Associate Professor with Z.F. Wadia Women's College, Surat.



On the same day, a guest lecture was organised by NCSC as part of the celebration of the birth anniversary of Chhatrapati Shivaji Maharaj. The speaker was Shree Vijaybhai Shah from Narmada College of Science and Commerce.

## [Elocution Competition] Narmada College of Science and Commerce (NCSC)

The Debate and Elocution Committee of the Students Council of Narmada College of Science and Commerce organised the Elocution Competition on 23rd of January. It was very well responded. Around 20 students participated.





The subjects of the competition were

1. Plastic should be banned
2. Fear of Missing Out
3. Pros and Cons of Online Learning

The winners of the competition are

1. Vaishnavi Jadav, T Y Chemistry
2. Anjani Bhatt, M.Sc. Chemistry
3. Krishna Shah, S Y BBA



[Cultural activities 2022-23] Narmada College of Science and Commerce (NCSC)



The Students' Council of Narmada College of Science and Commerce organised the below mentioned cultural events in the campus during the academic year 2022 -23.



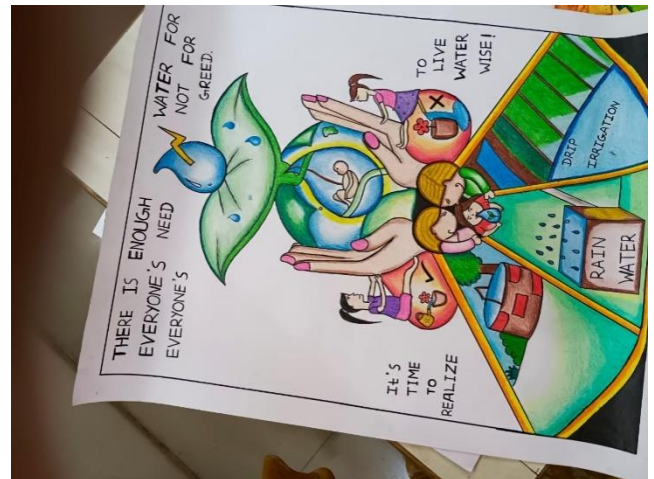
The results of these competitions are as follows:

Name of the Event	Date of the Event	Winners of the Event
Mehndi competition (Girls category)	24-12-2022	Chaitali Prajapati (1st Prize) (T.Y.B.com) Singh Pusphanjali (2nd prize) (M.Sc) Mohini Chauhan (3rd Prize) ( F. Y. B.com) Gosai Khushi (consolation Prize) T.Y. B. Com (S.F)
Mehndi competition (Boys category)	24-12-2022	Abhishek Shah (1st Prize) ( T.Y.BBA) Chauhan Vishal (2 <sup>nd</sup> Prize) ( T.Y.BBA)
Rangoli making	26-12-2022	Singh Pushpanjali (1st Prize) (MSC) Basopiya Dhruvi (2nd Prize) (T.Y. B.com) Nenay Singh (3rd Prize) (F.Y.B.Com) Pratibha Vishvkarma (Consolation Prize) (F. Y. B.Com)
Drawing Competition	30-12-2022	Singh Pushpanjali (1st Prize) (MSC) Varun Luhar (2nd Prize) (S.Y.BBA) Shyam Kumar Shah(2 <sup>nd</sup> Prize) (S.Y.BCA) Aksha Mansuri (3rd Prize)

		(F.Y.BBA)
Best out of waste	02-01-2023	Surti Dhruvi (1st Prize) (F.Y BBA) Binu Singh (2Nd Prize) (MSC) Rana Trusha (3rd Prize) (F.Y.BBA)
Solo Singing	6-1-2023	Yash Prajapati (1st Prize) (F.Y BBA) Nikhil Khdse(2nd Prize) (F.Y.B.Sc chemistry) Gautam Singh (2nd Prize) (F.Y.Bsc Comp. Science) Pandya Aaska (3rd Prize) (MSc (Sem-4)) Sayyed MhdZishan (3rd Prize) (T.Y. BBA)
Reel making	10-01-2023	Aditya Limbachiya (1st Prize) (S.Y.BSC Che.) Koli Rahul (2nd Prize) (BCA) SamantaSushmita (2nd Prize) (T.Y.B.COM) Patel Amisha (3rd Prize) (M.Com) Mahajan Pankaj (3rd Prize) ( BBA)



First prize: Shaikh Samia from F Y B Com SF



Second prize: Rana Jhanavi from SYBSc Computer Science

**[Poster making Competition under the PanchPrakalp Project by KCG 2022-23] Narmada College of Science and Commerce (NCSC)**

The competition was held on 1<sup>st</sup> March, 2023.



## [પતંગોત્સવ - KITE FESTIVAL] Narmada College of Management (NCM)

Date: 7/1/2023

Venue: Hostel Ground, Sevashram Road, Bharuch



Sankalp Foundation made an attempt to spread awareness among the people of Bharuch through a kite festival organised on 7th January 2023 at the hostel ground, Sevashram Road Bharuch.

A total of 800 children from different schools participated along with other Kite flying enthusiasts. Gigantic kites were prepared by Sankalp foundation to fly on the occasion of the approaching kite festival on Makarsankranti. Every student was provided with 2 kites. The purpose of this event was to create public awareness among the people with the message of blood donation, eye donation, organ donation and body donation through flying kites with slogans.





All students of the MBA program at Narmada College of Management participated in this event. Ms. Akhila Nair, Ms. Ami Rana, Ms. Hani Soni, Ms. Laxmi Diwaker, Ms. Razeena Malek, Ms. Nidhi Modi, Ms. Benazir Mansuri and Ms. Renuka Mothay actively coordinated the event as volunteers.

### [Sports Campaign at Shuklatirth] Narmada College of Management (NCM)



As a part of the Multi-Disciplinary Action Project (MAP), students of second year MBA programme, Narmada College of Management, namely Ms. Akhila Nair, Ms. Hani Soni, Ms. Humera Pathan, Ms. Laxmi Diwakar and Ms. Ami Rana organised a Final Tournaments under their Sports Awareness Campaign on 5th January 2023.



The tournaments involved sports like Running, Kho Kho, Kabaddi and Tug of War among the students of government schools of Mangleshwar and Shuklatirth. The event was concluded by the distribution of Medals and Trophies to the

winners in each sport. The participants were awarded with certificates and sweets. The aim of the event was to create awareness among the students regarding sports, health and fitness.

## [Fun Street Dhamal Gali 2023] Narmada College of Management (NCM)



Date- 22nd January 2023

Time- 7:00 to 9:30 AM

Venue:-MatariaTalav

Faculty Coordinator- Prof. Rakhi Thakkar and Prof. Rakesh Panchal

The Fun Street Dhamal Gali was organized by Rotary Club of Bharuch Narmadanagari. Rotary Club Bharuch Narmada Nagari, celebrated the Gujarat winter in a unique way by organizing a novel event titled Rotaryni Dhamal Gali or Street Fun!



In this Fun Street, MBA First year students had participated. The event was partnered, apart from the clubs of Interact and Rotaract, by NGOs such as Clean Bharuch Green Bharuch, Senior Citizens Club of Bharuch, Bharuch Agarwal Samaj, Art of Living Foundation Bharuch and the

Asmita School for mentally-challenged children. Fun street was organized on Sunday wherein lots of fun games were arranged along with Zumba dance, garba and live rock bands adding a flair to the event. Traditional activities such as gilli-danda, kite flying, rassakhench, lakhoti, tyre rolling, street cricket, street painting, applying mehndi, and street plays were also carried out.

Students enjoyed Zumba Dance and played many games in Rotary Dhammaal Gali.



## [Innovation Club Prabodh Level Training] Narmada College of Science and Commerce (NCSC)

The Narmada College of Science & Commerce in collaboration with the Commissionerate of Higher Education, Govt. of Gujarat's Innovation Club's four-day Prabodh level training in NCSC campus from 10<sup>th</sup> October 2022 to 13<sup>th</sup> October 2022 and it concluded with pinnacle. The inaugural function started with a welcome address by Prof. Jayesh P Gandhi, Coordinator, Innovation Club - NCSC. Dr. P. H. Shah, Director (Education) Narmada Campus and Dr. A. K. Singh, Principal - NCSC felicitated the event with inspiring speech on importance & impact of creativity and innovation in our daily lives.



All of the student's left feeling inspired and motivated to start their own innovation projects. During the training sessions, students were well thought out, and now able to identify the essential and distinctive characteristics of Electronics, Coding, Mechanical, 3D Pen, Robot Development, Prototyping, Gears, Structures, and Aviation Technology.

Totally 62 participants attended four days training from various departments of NCSC & also submitted their quiz & feedback forms regarding training.

Some of the key takeaways from the workshop include:

- Valuing the importance of having a clear vision and purpose for innovation project.
- Learning about the design thinking process and how to apply it to come up with innovative solutions to problems using innovation club's kits.
- Brainstorming and coming up with some really great ideas.
- Learning how to prototype the ideas so they can be tested out and see if they work.
- Learning to identify and assess the risks associated with the project.
- Understanding the value of building a strong team to support the project.
- Valuing the importance of effective communication in order to get buy-in from stakeholders.
- Having the need for a detailed plan as to how the project will be executed.



*Mr. Faizan Patel (Master Trainer - IClub) During Telescope Assembly Session*



Thanks and appreciation were expressed to Mr. Ramnik Gilatar, Mr. Chetan Parmar and Mr. Bhavesh Maheshwari for all their help to make this training a success.

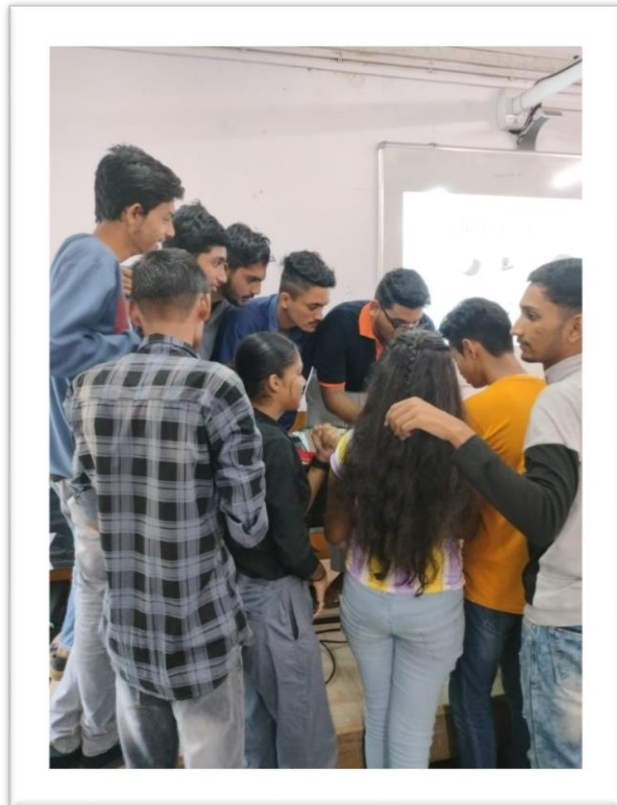
## [Cultural Day Celebration] Narmada College of Management (NCM)

Date: 13/03/2023

Venue: Conference Hall, NCM



Overall, the Innovation Club's first event was a great success, and many more such successful events are anticipated in future! The workshop was a great way to learn about the innovation process and how to apply it to the real-world situations. It is looked forward to seeing the innovative projects that the students of NCSC come up with in the future.



The objective of celebration of Cultural Day was to orient the students about rich cultural heritage of India and why we should be proud about it.



The program was designed in two parts: first presentation of cultural values and exemplify it by real life examples to inculcate this in our students. The program intended highlighting not only the richness of the India's cultures, but also the essential role of it in our life and intercultural development for achieving peace.



The program covered major four dimensions; diversity, pride, innovation and adaptability. As, protecting the diversity of cultural expressions is more important than ever at National level

Dr. Chetna Makwana, Faculty of NCM started the session with introduction of IKS at national level and cultural values and its significance at national level by discussing various aspects of national treasure viz. *IMPORTANCE OF CULTURAL HERITAGE, ANCIENT INDIAN CALENDAR, ANCIENT CITY, HISTORICAL MONUMENTS, ANCIENT LANGUAGES, ANCIENT HERBS, ORAL TRADITIONS, OLDEST ART FORMS* etc. as a national level culture and our pride.

After discussion of diversity and its significance, pride of India as nation and Gujarat as state were discussed among the students by example of Aryabhata, Tagore, Mahatma Gandhi, Zaverchand Meghani, Kalidas etc.

It was also highlighted that how innovative we were as Indians from starting of Yoga: Connection Of Mind And Body; Nalanda University, an ancient Indian Ivy-League Institution, to Start ups India as dream India objective of nation. From Arrayabhata invention to new century start up and innovation of India were presented by Dr Chetna Makwna. The program was taken forward by the second year students Shafin and Razeena by presentation of diversity in religion and how India was a source of knowledge for various countries. They also highlighted the spread and base of Indian knowledge system for development of various

countries like Korea, Japan, etc. in terms of ancient knowledge to technology.

In the second part of program, the first year students demonstrated our pride, culture, and heritage through drama, dance and cultural songs like Azadi spirit, and the rich heritage of Gujarat etc. The Program was enjoyed and students felt proud of being part of such rich heritage of India. At last, the program was concluded with national anthem.

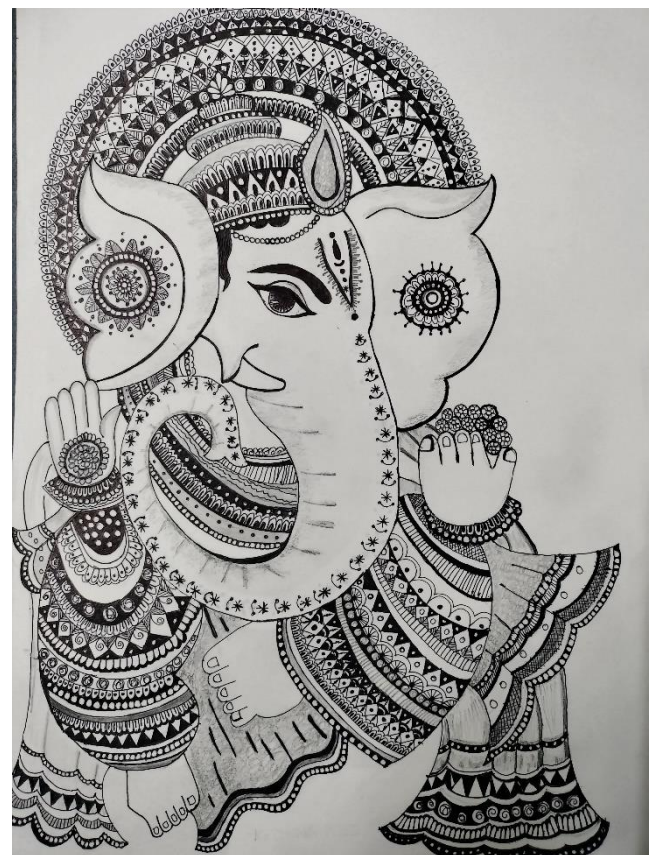
Programme coordinator: Dr Chetna Makwana

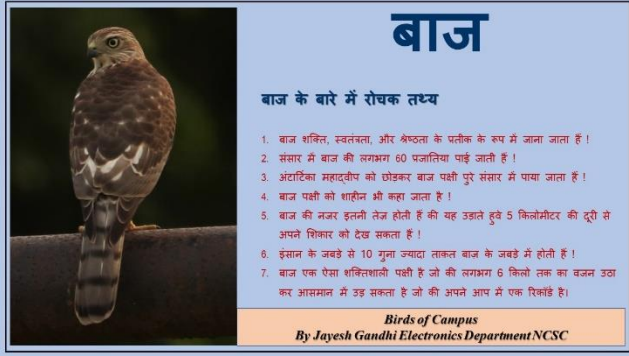
Students : Shafin and Razeena for presentation

Students coordinators: First year Students

## Creative Contributions

[Paining: The Great Lord Ganesha by Krishan Modi (1<sup>st</sup> year MBA)] Narmada College of Management





[Poem: Richa Aggarwal (MBA Sem-I)  
(2022-24)] Narmada College of  
Management

### Dream Childhood

See my dream childhood,  
It would be as like a spirit,  
No obstacles, no tensions,  
Only, enjoyment..enjoyment.

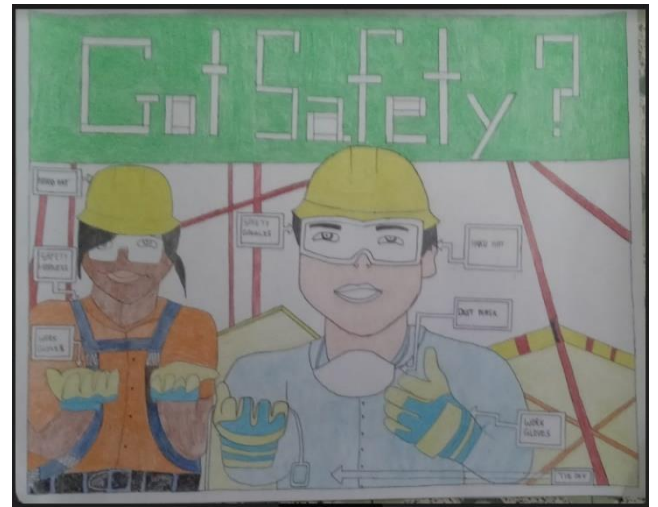
See my dream childhood,  
It would be as like a baby chick,  
Who is learning to fly,  
But, slowly..slowly.

See my dream childhood,  
It would be like Arjun,  
Who only sees his goal,  
But, firmly..firmly..

See my dream childhood,  
It would be as like a soldier,  
Having a strong determination to complete  
the duty,  
But, persistently..persistently.

See my dream childhood,  
It would be as like as a runner,  
Who, screams out,  
But after crossing the final point.

[Poster on Industrial safety by Kavita Rai]  
Narmada College of Science and  
Commerce (Science Department)]



[Poem by Kavita Rai Narmada College  
of Science and Commerce (Science  
Department)]

जब दिल ना करें कुछ सुनने का,  
जब दिल ना करें कुछ करने का  
तब चल छैया छैया.....  
जब दिल से हार जाए तु,  
जब दिल से थक जाए तु  
तब आसमान में पंछी को देख कर छैया छैया.....  
जब दिल को कुछ कहना हों,  
जब दिल को कुछ सुनाना हों  
तब चल छैया छैया....

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